

the Rotary Smile

Allentown, Pennsylvania

www.rotarydistrict7430.org

January, 2008



Rotary's On-Air Auction Success: Rotaplast 08 Fully Funded !

Thank you to all the donors, sponsors and bidders. Without each and everyone of you we would not have made our goal. With your generosity our Rotoplast mission is funded for this year. You have all contributed to making children smile and have made the difference in their lives. And for more information, go to www.rotoplast.org

Special thanks to our major sponsor, F. A. Rohrbach, Inc. and to WFMZ Channel 69!

Watch for an announcement of an online auction to be held for the remaining items!



Santa stopped by to thank Allentown Rotarians collecting for the Salvation Army at the JC Penney entrance on December 15. Volunteers included (left to right) Janet Gross, Delores 'the reindeer' Lapuka and her nephew, Gino Pasinski, and Johanna Dugan from William Allen's Interact Club. Allentown Rotarians raised more than \$834!

Allentown Rotary Rings In Christmas for the Salvation Army

'Twas two weeks before Christmas, when all was not quiet, the bells rung out through the mall, calling all to the bucket to dash, just to hear a Rotarian yell out, "Ho, Ho, Ho! Merry Christmas, Merry Christmas to all!" Jolly Old St. Nicholas himself cried out, "Thank you, Tiny Tim, Thank you."

With that bright start to Saturday, December 15, in the Lehigh Valley Mall in front of JCPenney, Rotarians were happy to return to an inside spot. Rotarian Roger Duperree, Commander of the Allentown Salvation Army, was there bright and early to get us set up and presented brand new "Rotary" bib aprons for us to wear.

Ann McManus, Marc Basist and Santa Claus got things off to a "ding-a-ling" start and attracted a lot of youngsters, some even confided to Santa what they wanted for Christmas. Mothers even asked for Santa to pose with their very young babies for a picture. Our "SMILE" photographer, Bob Stevens, snapped a few pictures to document our efforts. We even had some extra help from the Parkland Kiwanis Key Club who thought they were assigned to our spot.

Janet Gross, Dolores Laputka and her nephew, and Allen Interact

(Continued on page three.)

The Rotary Club of Allentown

610-794-4101

~ A Member of Rotary International ~

Club No. 121, District 7430

• in our 94th year of service •

We meet Fridays at noon at the
Crowne Plaza, 9th & Hamilton Streets,
Allentown.

Rotary is a worldwide organization of business and professional leaders that provides humanitarian service, encourages high ethical standards in all vocations, and helps build goodwill and peace in the world. Approximately 1.2 million Rotarians belong to 31,000 Rotary clubs located in 167 countries.

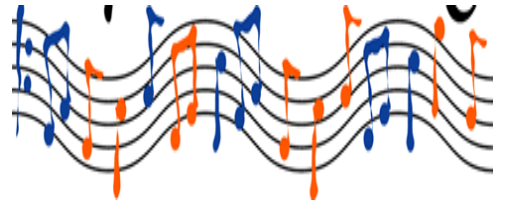
Club Officers

President	Ibolya Balog	610-433-3220
President-Elect	Pete Smith	610-395-7700
Secretary	Don DeLorenzo	610-967-3380
Treasurer	Tom Christman	610-434-9645
Past President	Rolf Schlake	610-770-0900

Board of Directors	Committee	Phone
David Schrum	Program	610-798-2510
Judith Barberich	Scholarship	610-282-1100 x1478
Rolf Schlake	Harris & Iobst Awards ...	610-770-0900
Richard Daugherty ...	International	610-437-3700
Joyce Dougherty	Fellowship	610-433-6556
Amy Meleck	Communications	610-770-1127
Larry Campbell ...	Community Service	610-391-9805
Pete Smith	Membership	610-395-7700
Cindy Lambert ..	Badge Board/Hospitality ..	610-776-3323
Bill Hacker	Youth	610-437-3340

Foundation Board Members

Ibolya Balog	610-433-3220
Judith Barberich	610-282-1100 x1478
Amy Beck	610-770-9781
Barbara Bigelow	610-437-0795
Albert Bova	610-395-5910
Larry Campbell	610-391-9805
Thomas Christman	610-434-9645
Wallace Eldridge	610-366-0843
Suzanne Goodell	610-799-1204
Platte Moring III	610-435-8414
Marcella Moyer Schick	610-794-5129
Rolf Schlake	610-770-0900



Seasonal Sounds

Dec. 14 – What to do when your best laid plans fall through? George Schermerhorn, veteran improviser, rose to the occasion in fashioning the annual Rotary holiday luncheon. Young people can't make it? Who do you turn to? Their teacher of course!

Dave Roper, former instructor of English at Emmaus High School, now pianist extraordinaire, taught our hearts to sing once more with his seasonal rendition of cyclical classics. "Autumn Leaves" turned into "I'll Be Home for Christmas." You could almost hear Bing crooning in the background, or maybe it was Wally sitting next to me.

On to movie themes from Cats, Superman, and Rachman-off favorites.



The grand finale? Spring, when a young man's fancy turns to "Take Me Out to the Ballgame!" And yes, a few young women's too, even with that frightful name, the LV Iron Pigs.

It was all so very comfortable. Why? Because so many of us are fans of Dave Roper. You can hear him regularly at the King George Inn, the Bethlehem Hotel, and other local watering holes. In any season, raise your glass to a local favorite musician, Dave Roper!

~ Chris Nelson

Allentown Rotary Rings

(Continued from page one.)

Juan Morales took up the watch. Followed by Nan Yarrish and Sils Silsbee. Dave Peifly and John Malia carried on from there till Vicki Mayk and Marci Schick showed up.

Her Honor, Michele Varricchio, and Rev. Bob Stevens provided relief as the afternoon grew long, but the evening was young when three William Allen High School Interact Club members, Johanna Dugan, Brian Gonzales and Chantee Gear showed up to close out the evening.

A heavy bucket was returned that evening to help the Salvation Army buy gifts and food for those in need. To all of Santa's Rotarian



Rotarians Marci Schick and Vicki Mayk watch as one of many young donors places her Christmas gift in the Salvation Army bucket.

helpers, family and friends, a great **BIG THANK YOU** and **MERRY CHRISTMAS** to one and to all. Of course by the time you read this, it's more appropriate to hope that everyone started a Happy, Healthy and Prosperous 2008

and are now ready to celebrate with the love of their lives on Valentines Day!

~ Grayson McNair
Bell Ringing Chair

Editor's Note: Our Allentown Rotarians collected \$834.33!

Community Service Grant Awards 2007

Dec. 7 – The Community Service Committee announced the following grants:

Association for the Blind and Visually Impaired - \$2,000



Project: ABVI Aids and Devices Store Furnishings - The store will allow consumers to purchase devices that will help them to retain their independence and open the door of independence to others. Merchandise includes watches, clocks and tablets for the visually impaired.



Boys and Girls Club of Allentown - \$2,000

Project: Back Pack Buddies - This provides 3600 weekend meals for 10 at-risk children residing in the Allentown area during the 2008 year. The Boys and Girls Club works with Second Harvest Food Bank to provide a total of 76 children with meals.



(Continued on next page.)

Community Service Grants

(continued from page three.)

Communities in Schools of the Lehigh Valley, Inc. - \$2,000

Project: 2008 Promotion and Graduation Ceremonies.

The grants will fund the ceremony to celebrate high school graduation of students who have a high risk of dropping out of school. Students and community partners are honored for their achievements.



Lehigh County Conference of Churches - \$1,500 - Project: Pathways

This program provides counseling and housing case management services to men, women and families with children in Allentown who are homeless or threatened with homelessness. The grant will assist families who have had their utilities cut off.



Jewish Family Service of the Lehigh Valley - \$1,500 - Project: Kosher Food Pantry

This is an emergency pantry providing non-perishable food and personal care items to people in need. The fund is used to purchase gift certificates that pantry clients can redeem at local stores for fresh produce, dairy and meats that the pantry cannot stock.



Physician Assistant Program at DeSales University - \$1,000 - Project: DeSales University Physician



Assistant Free Clinic at Allentown Rescue Mission Since January, this program has provided free medical care to 177 individuals. DeSales students staff the clinic and faculty have oversight. The grant will be used to purchase medical equipment.

~ Teresa Podguski

Still Receiving Your SMILE in Black & White?

Join 63 fellow Rotarians who enjoy the SMILE in full color! If you request the email version alone, you'll save the club on postage and printing (55 Rotarians on the email only list are saving the club more than \$350 per year!) To sign up contact: BobStevens@entermail.net.



And be sure to contact us if you change your email address, or if for any reason you miss an issue!



Homegrown in The Lehigh Valley: Ciclon

Oct. 26 – High on the Lehigh University mountaintop campus sits a local valley secret that could power the world, literally. A Ben Franklin Technology Partners awardee, Ciclon Semiconductor Device Corporation makes transistors. “If it plugs into an outlet or runs on a battery, Power MOSFET’s deliver power to electronic systems.”

Marc Granahan, President and CEO, is a 24 year veteran in the semiconductor industry. He founded Ciclon when he acquired the RF Power Product Line from Agere Systems in March of 2005.

The growth and desire for information and music is pushing this industry to capacity. The number of transistors doubles every 24 months. Ciclon’s “secret sauce” is making transistors energy efficient and cost efficient.

Potential impact on the world? Saving eight billion watts of energy; eliminating 13 power stations globally,

and consuming CO2

equivalent to a forest in PA.

Customers include many government companies, Huges, and Nortel. Expected growth by 2010 is \$168 million and Ciclon plans on going public in 2009. We can be proud of this locally grown product!

~ Chris Nelson

**SALUTING
OUR
VETERANS**



November 9 – Our Veteran’s Day meeting began with the invocation by Dave Bausch, remembering those who served our country in the past and those currently serving in many parts of this world.

Tom Dye is director of Veterans Affairs in Lehigh County. An Air Force veteran, Dye served in the military police for ten years, then moved on to personnel to help obtain veteran

benefits. In his current position, he is able to represent any veteran in accessing benefits, including in the appeals process.

In the last three years, over 53 million dollars in new benefits have been brought into Pennsylvania. This is the fifth largest amount in the nation. Lehigh is one of nine counties that brought in over one million in new benefits.

If a veteran would happen to lose his or her job, benefits are available immediately for three months. Service connected injuries are also handled by Dye, much of what can be done is based on income and space availability in the VA clinic. The more severe health care needs are handled at the Veterans Hospital in Wilkes Barre.

Dye’s biggest problem, given his lack of staff, is outreach. Too many are simply not aware of benefits available and how to access them.

In answer to a question from the floor, he noted that the only facility dealing with homeless veterans in our area is Victory House in Bethlehem. To be placed, the individual must go through a VA clinic.

All in all, a most informative talk and appropriate for this Veteran’s Day program.

~ Jim Harper



Morning Call photographer Harry Fisher (left) with Moravians Ruth Huron and the Reverend Gordon Mowrer, shared impressions of their trip to Tanzania at joint meeting with the Bethlehem Rotary at the Crowne Plaza.

Three Speakers: “One Faith, Two Worlds”

November 16 – In summer 2006, Morning Call photographer, Harry Fisher, and author, Veronica Torrejn, accompanied eight missionaries from Bethlehem’s Central Moravian Church to document their visit to Tanzania, Africa. Harry Fisher filmed and produced a video which he shared with Rotarians. A six-part series by Veronica Torrejn was published in *The Morning Call* in summer 2007.

The Rev. Gordon Mowrer and his wife, Mary Mowrer, led the other mission participants as they went to Tanzanian villages to meet with orphans whose parents died of AIDS. Many are

recipients of relief provided by the Central Moravian Church, Bethlehem.

Highlighted in the video is the work of Tanzanian, Mama Zimpora Kimwaga, who provides much needed care for the orphans in her village. The missionaries developed close ties with the Tanzanian Moravian congregation and sponsored a trip for Mama Kimwaga to Bethlehem so that she could speak to the Central Moravian Church congregation about her work and the needs of her congregation.

According to Mowrer, the Central Moravian Church congregation is now providing aid

to build a dining room and kitchen for the Tanzanian Moravians.

Following presentation of the video, Moravian missionary and Rev. Mowrer’s daughter, Ruth Huron, told Allentown Rotarians that she took her depressed 13 year-old son, Forrest, to Tanzania, Africa, to show him a world that she also needed to see, “a world where my son does not need special gadgets to see a special world inside him.

“I was inspired by Mama Kimwaga and the beautiful people in Tanzania to do something, to care, to make a difference, and to put priorities in a different direction,” stated Ruth as she struggled to describe her life-altering experience.

~ Barb Stauffer

Editor’s Note: Video segments about the Tanzanian mission and the Moravians still may be viewed at mcall.com/africa.



Members of the Moravian Church choir in Tabora, Tanzania rehearse in the courtyard. (Harry Fisher / copyright *The Morning Call* / July 22, 2007)



Club members viewing presentation at the Allentown Brew Works.

Citizens Vote for Change

November 2 – Grayson McNair gave Allentown Rotarians a rousing civics lesson. He explained the core issues that triggered the proposal to change Lower Macungie Township from a Second Class Township to a First Class Township. These issues include:

- Over \$2.5 million embezzled over seven years.
- The Second Class form of government is outdated, because it does not provide for checks and balances.
- Second Class Township government has inherent conflict of interest built into its structure.
- Fiscal affairs can be kept secret. Lower Macungie Township has a \$10 million surplus that was not publicly disclosed until recently.

• Second Class Townships are designed for rural communities. Massive growth has occurred in Lower Macungie Township, which is now larger than the city of Easton.

Grayson emphasized the main purpose for establishing a First Class Township is to restore public trust. He explained that the relevant laws were written in the 1890’s and are antiquated. However, “we must work within the existing laws and establish the most appropriate form of government for our current situation.”

There are several advantages to Lower Macungie being a First Class Township, including greater transparency, improved checks and balances, prohibition of supervisors from being employees, and the election of five commissioners to four year terms.

On election day, the

voters of Lower Macungie Township voted “yes” to adopting a First Class form of government.

Congratulations to Grayson and the Lower Macungie Township Citizen for Change on their successful efforts!

~ Suzanne Goodell



Keep those cards and letters coming in! The deadline for the February SMILE is January 18.



Thank you to Chris Bauder whose name inadvertently was omitted from the list of Dictionary Project volunteers in December’s SMILE..



Contributions still can be made to the Dictionary Project. Make your checks payable to the Allentown Rotary Foundation.



John Heyl, formerly a member of the Allentown Rotary, recently celebrated his 101st birthday with the Boothbay Harbor Rotary Club, Boothbay, Maine. He has been an active Rotary member for an impressive 69 years, and according to his club president, “he continues to enjoy an attendance record the rest of us would do well to emulate.”

And
speaking
of
birthdays . . .



**Congratulations
to members born
in January**

- 1 Jennifer Marangos
- 2 Christine Bauder
- 7 David Hornung
- 9 Deborah Kipp
- 19 John Toner
- 29 Leonard Bloch

January Meetings Event Schedule

4th - Classification Talk:
Ed Yarrish

11th - 2008 LV Outlook:
Glenn Kranzley

18th - Greening of Allentown
Bernadette Cozart

25th - State of the City
Mayor Pawlowski

Coming in February

1st - Classification Talk:
Jonathan Epstein

the Rotary Smile



Allentown Rotary Club
5540 German Road
Emmaus, PA 18049