

the Rotary Smile

Allentown, Pennsylvania

www.AllentownRotary.org

September 2008



2010

Rotaplast Mission Interested in Participating?

You can join the District 7430's Rotaplast Committee to learn more about this important work of Rotary. The committee is currently open to new members as they look ahead to the 2010 mission.

Contact Linda Young at youngl@slhn.org or call her at 215-538-4550.

You can make a difference, saving smiles and changing lives.



Courtesy of www.Rotaplast.org



President Pete Smith

What Rotary Means to Me

A recent suggestion: Let's encourage our members to elaborate on what drew them to join Rotary and what the Rotary experience has meant to them. You are all invited to consider these questions and share your thoughts.

My interest in Rotary began with my father's membership in Emmaus Rotary. Some of his closest friends were Rotarians.

They all did business with each other and were active on many "fronts" in the community. In 1965, Emmaus Rotary sent me and two classmates to Camp Neidig where we made friends from throughout the region. That experience widened my interest in Rotary and in 1973, at age 24 I joined our club. Despite being the youngest member (the oldest was 92), other Rotarians included me as a peer in all facets of the club's affairs.

Over the years the club found many things that needed to be done in the community and quietly saw that they were done. With every project we had fun and got to know each other better. Most Rotarians are also involved in other community activities.

For almost 25 years my vocation required extensive travel throughout the US and Canada. Along the way, I met many Rotarians, visited many clubs and still managed to get home in time for our Friday noon meeting. Rotary was built into my schedule and still is. I look forward to each Friday's meeting.

Throughout my Rotary experience, the common denominator continues to be the people of Rotary – the members of our club and Rotary throughout the world. It would be difficult to recap all the friends made, acquaintances met and experiences shared through Rotary. I meet new people and learn something new at every meeting, project and function. Who said service can't be fun? Invite your friends to join us.

Ed. Note: Anyone want to take up President Pete's challenge? What drew you to Rotary? Email BobStevens@Entermail.net.

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The Rotary Club of Allentown

• in our 95th year of service •

610-794-4101

www.AllentownRotary.org

~ A Member of Rotary International ~

Club No. 121, District 7430

www.rotarydistrict7430.org

**Meeting Fridays at noon at the Holiday Inn
9th & Hamilton Streets, Allentown**

Rotary is a worldwide organization of business and professional leaders that provides humanitarian service, encourages high ethical standards in all vocations, and helps build goodwill and peace in the world. Approximately 1.2 million Rotarians belong to 31,000 Rotary clubs located in 200 countries.

Club Officers

President	Pete Smith	610-395-7700
President-Elect	Judy Barberich	610-282-1100 x1478
Secretary	Don DeLorenzo	610-967-3380
Treasurer	Tom Christman	610-434-9645
Past President	Ibolya Balog	610-433-3220

Board of Directors

Committee

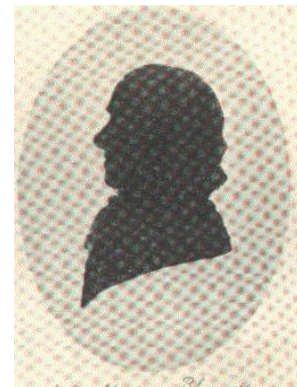
Phone

Theresa Podguski	Program	610-778-3303
Mark E. Emswiler	Scholarship	610-967-2141
Ibolya Balog	Paul Harris/ Iobst awards	610-434-3995
Richard Daugherty	International	610-437-3700
Christine Bauder ...	Fellowship & Communication	610-821-0311
Larry Campbell	Community Service	610-391-9805
Judith A. Barberich	Membership	610-282-1100 x1478
Cynthia A. Lambert ...	Badge Board/Hospitality	610-776-3323
William C. Hacker	Youth	610-437-3340
Platte B. Moring III ..	By-laws & Parliamentarian	610-435-8414

Foundation Board Members

Ibolya Balog	610-433-3220
Judith Barberich	610-282-1100 x1478
Barbara Bigelow	610-437-0795
Albert Bova	610-395-5910
Larry Campbell	610-391-9805
Wallace Eldridge	610-366-0843
Mark Emswiler	610-967-2141
Suzanne Goodell	610-799-1204
Carl Henzleman	610-758-5520
Pete Smith	610-395-7700
Richard Snyder	610-434-3970
John Toner	610-433-8903 x 206

You Oughta Be In Pictures



Or at least in our Rotary Roster. For newer members who need to have their photo taken, or for others who would like to update their image, Bob Stevens will be taking pictures before our meeting beginning at 11:30 a.m. on October 3 and 10. Contact him at 610-390-7787 BobStevens@entermail.net to schedule a time for your photo.



A Reminder

The Rotary District 7430 Channel 69 On Air Auction Fundraiser will be held in Early December. In addition to volunteers to work the event, we are looking for items to be donated for the auction. Our donor item contributions to this effort will be credited towards our club's contribution to the Polio Plus Campaign.



Late summer bedding plants at the Allentown Rose Garden on a beautiful Friday afternoon after Rotary.

Allentown: the City in a Park

August 1 – According to Greg Weitzel, director of parks and recreation for the City, “people love and care about the park system” and it was evident from his program that he is passionate about continuing and enhancing this Allentown treasure.

He shared the extensive depth of assets and program the city owns or manages, the challenges his department faces, and a master plan aimed at enhancing the park and recreation system. Allentown is well-known for its fabulous park system, which will be celebrating its 100th anniversary with a kick-off celebration in West Park this September. This system has over 39 parks covering over 2,000 acres, 34 ball fields, 53 game courts, 45 buildings/restrooms, 5 outdoor pools, 2 spray parks, 12 pavilions, 6 picnic groves, a skate park, a disc golf course, over 25 miles of trails, and a public golf course. The city, in cooperation with local sportsmen clubs, also operates the oldest fish hatchery in the state. In addition, many special events and youth recreation are supported and/or managed by the city.

A master plan has been developed to address challenges facing the park and recreation

system. Some of these challenges include competition for funding, security of facilities, a less active lifestyle, urban sprawl, youth more interested in technology and highly stimulating entertainment, and an aging population.

The plan aims to create a system that is both active (physical) and passive (restorative), and one that is attractive to both adults and children.

Allentown’s plan includes consolidating and increasing capital funding assistance, beefing up security, offering new programs and partnerships, installing inviting signage, improving outdoor restrooms, pavilions and picnic groves, implementing better environmental policies, and improvements to the trail system.

Two major projects are enhancing a section of the Lehigh Parkway and installing a playground for kids with disabilities. Friends of the Park, a new group planned for the future, will focus on improving Allentown's park system.

~ Kathy Frazier

NOTE: The deadline for the October SMILE is September 19.

Classification Talk



Jim Bova

August 8 – Jim Bova, son of our longstanding member Al Bova, followed in his father's footsteps by pursuing a career in accounting, and imparts to his own children some of the lessons learned from his parents during his childhood.

Jim was born and raised in Allentown, one of six siblings. His fondest childhood memories include Bova family vacations, where the eight members of the immediate family would board the family station wagon and, towing a pop-up camper, travel to Hickory Run and the Adirondack Mountains. Once, they took a four week trip across the country, visiting relatives and tourist attractions along the way. These trips helped build a closeness to his siblings and cousins that continues today; the Bova family still vacations together, and these days the crowd is up to 28 family members. Jim believes that

the life lessons learned from these trips include an appreciation of togetherness, a respect for rules and responsibility, cooperation and respect for others.

Jim attended St. Catherine's grade school, and then Allentown Central Catholic, where he participated in several sports, most prominently football. This continued at Shippensburg State College, where he attained a Bachelors degree in Business Administration, with a major in Accounting.

His professional career began at a small accounting firm in Easton. His responsibilities included the auditing of tellers who worked for his banking clients; this entailed surprise audits of tellers, right about the time they expected to be heading for home. These delicate moments taught Jim some of his most valuable people skills, as he learned to appease sometimes cranky and defensive individuals as he went about his appointed duties.

The next stop on his professional career was at Concannon Miller, where, under the tutelage of Frank Concannon, he learned many lessons about having fun at work while helping building successful businesses. During

his 15 years at Concannon Miller, he met and married his wife, Maggie, who is also a CPA. Today, Jim is a partner with Campbell, Rappold & Yurasits, with offices in Allentown and Easton. Jim is happy that a high concentration of their portfolio is comprised of not-for-profit organizations.

Jim and Maggie have four children: Grace, who is now 12 years old, Audrey, who is nine, Evan who is eight and Patrick who is four. After living their early married life in a home on 19th Street in Allentown, Jim and Maggie moved the family to Lower Macungie, where they reside. They remain active, participating in golf, running biking and swimming, while shuttling the kids to baseball, soccer, volley-ball, swim, dance, and gymnastics.

Jim considers that what is truly important in life are strong values, family, giving to others and good health; he believes that being in Rotary fits that theme very well.

~ Don Marron



Jim serves on the Board of the YM/YWCA where Veronica Elias is Executive Director.



Fellow Rotarians!

As we embark on a new Rotary year, the Community Service Committee has a busy agenda filled with projects which will positively impact a number of local people and organizations. To accomplish our mission, we need enough able committee members to help make decisions and bring the tasks to fruition.

Thus far, we have had relatively few members sign up for the committee and I am hoping that more of you will decide to join us to complete the good works we plan for this year. If so, please e-mail me at: glcampbell@msn.com or see me at the meeting on Friday because we will be scheduling our first meeting in the very near future.

Thanks in advance for your generous response.

~ Larry Campbell

Jim Thorpe



(Continued from back page.)

that you contribute something light to munch on. The rest is on the Allentown Rotary Club (beer and soda). On-street parking is available or at the Pocono Mountain Vacation Bureau and Visitors Center (next to the train station) for a minimal fee.

If that's not enough for you, the Rotary Club of Jim Thorpe is sponsoring GHOSTWALKS (\$10 per adult, children \$5) at 7 p.m. and 8:30 p.m. Group tours for 10 available.

Please send your email to CBauder@EpiscopalHouse.com to sign up. Be sure to let her know your name, activities you'll participate in, and the number of people.



Thank you to our members who helped at Romper Day:

Barbara and Leon Bigelow
 Larry and Tina Campbell
 Tom Christman
 Rick Daugherty
 Budd DiStephano
 Mark & Alyssa Emswiler
 and family
 Jay Geiger
 Deb Kipp
 Janet Roth & David Panton
 Pete Smith



September Birthdays

- 2 George Spill
- 6 Bob Grey
- 7 Barbara Stauffer
- 8 Ron Wasson
Margie Maldonado
- 15 Joel Wiener
- 17 Jack Hudders
- 18 Ed Komito
Paul Fenstermaker
- 22 Marc Basist
- 25 Dick Snyder
Kathy Frazier
- 26 William Consugar
- 29 David Peifly
- 30 Arthur Weinrach



Special thanks to Teresa Podguski for her four years of faithful service writing for the SMILE. Now she'll be concentrating on her duties as Program Committee chair!

Thanks also to those who are continuing on our staff: Ken Daniel, Kathy Frazier, Suzanne Goodell, Jim Harper, Jennifer Marangos, Don Marron, Chris Nelson, and Barbara Stauffer.

**Spend the day in historic Jim Thorpe with fellow Rotarians!
Saturday October. 4th
10 a.m. - 12 noon
(rain date: Saturday, Oct.11)**



Courtesy www.800Poconos.com

Rotarians will meet at a designated place/time and ride bikes on the switchback trail or on Lehigh Gorge trail or **both!** (Free with your own bike, or you can rent one!) If you need assistance getting to the top of either trail you can take the shuttle:

(Switchback shuttle: \$11; Lehigh Gorge shuttle: \$15.95). If you don't have a bike you can rent one! (bike rental: \$15 half/day at Blue Mountain Sports helmet rental: \$10)

OR if you're not a biker but would like to enjoy the day with us, you can leisurely stroll through town and take in the wonderful shopping available, or take a historic tour: St. Mark's church or the prison or Packer Mansion (Cost to tour Packer Mansion: Gen. Adm: \$8 per adult, \$7 for seniors, \$5 for students)

OR you can take a one hour, 16 mile round trip scenic ride in the comfort of a 1920's era open window coach through beautiful Lehigh Gorge. The train leaves the station every hour beginning at 11 a.m (Adults: \$ 12; Children: \$ 9)

At 2:00 p.m. meet fellow Rotarians for light refreshments at the home of Ben and Carol Walbert, a beautiful Victorian located at 87 Broadway (the main street in downtown Jim Thorpe). We're asking
(Continued on page five.)

**September
Event Schedule**

5th - Classification Talk:
Marci Schick

12th - Re-entry in PA
Rich Podguski

19th - Ambassadorial Scholar:
Markus Hege

26th - America on Wheels @
America on Wheels

Coming in October

October 3 - Classification Talk

the Rotary Smile



Allentown Rotary Club
5540 German Road
Emmaus, PA 18049