

the Rotary Smile

Allentown, Pennsylvania

www.AllentownRotary.org

October, 2009



Take a Hike Help a Child



Two drops of polio vaccine in every child's mouth is the goal. (rotarycarbondale.org)

Take a hike and help a child? By purchasing a hiking stick from Pete Smith one of these Fridays, you will be contributing to the Rotary International worldwide Polio Plus Campaign. The goal is to eradicate polio.

Since 1985, supporters have contributed \$550 million to the effort, and a dramatic decrease in cases has resulted.

And the hiking stick? It is 100% American made lodge-pole pine, complete with a hand strap. \$20 buys one for you, for a family member or a friend.

Or if you'd prefer to skip the stick, just write a check to the Rotary Foundation. Every bit helps.



The GSE team (left to right) Luke Kasitz, Alexis Leon, Thea Lind, Andi Kurzweg, with Ibi Balog, team leader. (GSE Brochure)

Highlights of Group Study Exchange

August 21 – Ibi Balog shared her wonderful experiences as team leader for our district's Group Study Exchange (GSE). Traveling Team members were Thea Lind, Luke Kasitz, Andi Kursweg and Alexis Leon. They were hosted by six different clubs from Austria, Slovenia and Croatia from May 1-30.

The GSE program is an activity of the Rotary Foundation of Rotary International. Two Rotary districts agree to exchange a team of young business and professional men and women for a 4-6 week study.

During the exchange, the group visits and speaks to Rotary clubs, is housed in the homes of Rotarians and is given the opportunity to learn the culture, customs and business environment of the hosting district.

Our district's team saw many Rotary clubs, castles, churches (most of the Baroque style), mountains (the Alps), lakes, businesses and educational institutions. Some businesses they toured included manufacturers, a gunsmith, a winery, and a bakery.

One of the trip's highlights was a private audience with the president of Austria, who talked fondly of an exchange program he participated in to the United States.

Next year's GSE will occur from mid-January through mid-February, with our exchange club partnering district in India.

~ Kathy Frazier

The Rotary Club of Allentown

• in our 95th year of service •

610-794-4101

www.AllentownRotary.org

~ A Member of Rotary International ~

Club No. 121, District 7430

www.rotarydistrict7430.org

Meeting Fridays at noon at the Holiday Inn
9th & Hamilton Streets, Allentown

Rotary is a worldwide organization of business and professional leaders that provides humanitarian service, encourages high ethical standards in all vocations, and helps build goodwill and peace in the world. Some 1.2 million Rotarians belong to 31,000 Rotary clubs located in more than 200 countries.

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Secretary	Don DeLorenzo	610-967-3380
Treasurer	Tom Christman	610-434-9645
Past President	Pete Smith	610-395-7700

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Phone

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Mark E. Emswiler	Scholarship	610-967-2141
Pete Smith	Paul Harris/ Iobst awards	610-395-7700
Christine Bauder	Fellowship & Communication	610-821-0311
Ann McManus	Community Service	610-434-0875
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From the President



Judy Barberich

Fall is here and October is Rotary Vocational Service Month.

Vocational Service is one of the Four Avenues of Service that allows Rotarians to share their skills and expertise as business leaders. When professionals join Rotary, they do so as a representative of their particular business or profession.

Each one of us has a “classification” and our classification talks are part of this Vocational Avenue of Service. Sometimes we may have forgotten the different classifications represented in our club – and when we are thinking about inviting someone to come to a meeting and consider joining, it might be good to think of professions and businesses which may not be represented in our club.

Throughout the years, our Rotary Club has been involved in different Vocational Service activities. This past June, we had a program chaired by Bob Black that featured students from the Lehigh Career Technical Institute who were part of the SkillsUSA Council. Our club, through the Allentown Rotary Foundation

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From the President

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supported this pilot program, and has also supported career days, mentoring, and vocational awards for local students.

Vocational awareness isn't just for students however. When we have speakers in to talk about their businesses like the Deka presentation in August, we have opportunities to learn about its contributions to the Lehigh Valley. If you have an idea for a speaker, or a suggestion for a vocational service activity please let us know.

On another note, at our first meeting in October, we will be recognizing those members who have become Iobst Fellows. They have reached this milestone because they have contributed a total of \$1,000 to the Allentown Rotary Foundation. Most have done so in increments over the years – donations given on birthdays, contributions to projects like the Dictionary Project, and donations given at one time or another. Congratulations and thanks to all who help the Foundation which provides scholarships and community service grants.

~ Judy

A Concise History of the SMILE

The first issue was unveiled at the Club meeting on Friday, November 6, 1914. The editor was D. Hayes Keech and he continued to crank out *weekly* issues, without interruption, until his death in October 1924. Keech was succeeded by Club Secretary, Herbert J. Klepinger, who served in dual capacities until he handed the reins to Fred Shankweiler in 1929. Shankweiler compiled an enviable record of service that still stands — 26 years of *weekly* issues. When, in October, 1955, ill health finally caused him to retire, Ted Berger did a brief stint as editor before the arrival of the legendary Charles H. (Bill) Preston.

In 1973, with Preston's health in decline (after 18 years of *weekly* issues) President-elect Joe Billera conscripted a brand-new member to become Preston's understudy. It was agreed that he and Preston would be responsible for alternate months, so the understudy did the five issues in November, whereupon Preston had a stroke, thus abruptly concluding his editorship.

At the time, Preston was receiving \$75 a month as compensation for all those lost weekends. The understudy was about to learn a valuable lesson in the application of the four-



Little known production methods have been passed down from one SMILE editor to another. Today, the editorial assistant (in heels) would stand on a computer keyboard. Applications are now being taken.

(Popular Science: Nov. 1937)

way test. The board apparently decided that Preston deserved a pension, so they continued to pay him the \$75 for November through June, while the understudy (who received nothing) was left to wonder whether it was really "fair to all concerned."

In time, the understudy (Tom Christman) was joined by co-editors Billy Leh and Norm Edman and somewhere along the way the SMILE became a monthly publication.

At this point, the history blurs. There has since been a succession of editors and contributors, among whom we count Willis Baxter, Dan Gambet, Jean Polak and Bob Stevens. Apologies to any others we may have overlooked.

~ Tom Christman

Pool Pals Needed!

We need two volunteers for each evening on Mondays and on Wednesdays, Oct. 21 - Dec. 9, 5:45 - 7:45 p.m. Take attendance, hand out towels, etc. You don't need to get into the pool!

Contact Jonathan Epstein at je@berger-Epstein.com or call 610-437-7070 ext. 212.



Global Entrepreneurship students (*left to right*) Aaron Levine, Stela Bagasheva, Jaime Arimany, director Trisha Alexy and former participant, Ann Girdano, visited the Allentown Rotary in July.



October Birthdays

- 5 Michele Varricchio
- 13 Rolf Schlake
- 14 Donald Bernhard
- 20 Rick Daugherty
- 22 Alma Perlis
Frank Whelan
Jay Geiger
- 24 Janet Roth
Dolores Laputka
- 29 Charles Shoemaker
Nan Yarrish

Autumn Bike Ride - Saturday October 3

Bowling Party - Friday October 9

contact Christine Bauder for info (610-821-0311)

Coming Events

2nd - Classification Talk:
Bruce Frassinelli

9th - Muhlenberg College
Surveys the Valley
Chris Borick

16th - Charter Schools
Lisa Schonberger (KU)

23rd - Emergency Preparedness
Vicki Kistler, Health Bureau

30th - History of Halloween
Rev. Barry Mitchell

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