

# the Rotary Smile

Allentown, Pennsylvania

www.AllentownRotary.org

November, 2009



## Support Our Rotary Rotoplast Auction

It's that time of year again to ask for your support for the Third Annual Rotoplast TV Auction on WFMZ Channel 69. The live auction will be Saturday, Dec-ember 5 from 7:00 - 10:00 p.m. The online auction and preview starts Thursday, December 2.

With your support in 2008, the team performed 110 procedures on 80 children and young adults with cleft lips and palates in Venezuela.

The Rotoplast committee's goal this year is to send a medical / surgical team to Columbia in 2010. These missions depend on all our District Rotarians great combined efforts!

We already have an autographed Phillies baseball signed by the 2008 World Championship team for the auction! We still need many more items like: accommodations and vacation packages, sporting events and memorabilia, collectibles,

*(Continued on page five.)*



Major Nate Kline (right) pictured with Tom Hanks and Diane Huddleston after the June 5 ceremony in France.

## Honor Our World War II Veterans

They are called the "Greatest Generation," the men and women who served in our armed forces during World War II. And now, they are dying at the extraordinary rate of 5,000 per day.

On Friday, November 13<sup>th</sup>, we will honor the eight remaining WWII veterans who are members of the Allentown Rotary Club: Al Bova, Frank Concannon, Don Gaylor, Bill Gehman, Bill Hacker Sr., Bob McNabb, Bill Siegle, and Charlie Wilde.

Our featured speaker will be Major Nathan Kline, USAF, Retired. He enlisted in the Army Air Force on November 6, 1942. From March, 1944 to April, 1945, he flew 65 bombing missions as a bombardier/navigator in B-26 Marauders assigned to the 454<sup>th</sup> Bomb Squadron based in England and Europe.

On June 5, 2009 he was one of some 60 veterans to receive the French Legion of Honor by the French government during the anniversary of the D-Day. Nate also received the Distinguished Flying Cross, the Air Medal with one Silver Oak Leaf cluster and four Bronze Oak Leaf clusters (the equivalent of ten Air Medals). He also was awarded four Bronze Battle Stars for ETO ribbon (European Theater of Operations). Nate is an Allentown native, attended Muhlenberg College and is a 32<sup>nd</sup> degree Mason.

The Dieruff Air Force ROTC unit will present the colors and at the conclusion of the program they will retire the colors.

I encourage all Rotarians to attend this program and honor those to whom we owe so much.

~ Warren Armstrong, Chairman, Veterans Day Program

# The Rotary Club of Allentown

• in our 95<sup>th</sup> year of service •

610-794-4101

[www.AllentownRotary.org](http://www.AllentownRotary.org)

~ A Member of Rotary International ~

Club No. 121, District 7430

[www.rotarydistrict7430.org](http://www.rotarydistrict7430.org)

Meeting Fridays at noon at the Holiday Inn  
9<sup>th</sup> & Hamilton Streets, Allentown

Rotary is a worldwide organization of business and professional leaders that provides humanitarian service, encourages high ethical standards in all vocations, and helps build goodwill and peace in the world. Some 1.2 million Rotarians belong to 31,000 Rotary clubs located in more than 200 countries.

### Club Officers

President	Judy Barberich	610-282-1100 x1478
President-Elect	Larry Campbell	610-391-9805
Secretary	Don DeLorenzo	610-967-3380
Treasurer	Tom Christman	610-434-9645
Past President	Pete Smith	610-395-7700

### Board of Directors

### Committee

### Phone

Theresa Podguski	Program	610-778-3303
Mark E. Emswiler	Scholarship	610-967-2141
Pete Smith	Paul Harris/ Iobst awards	610-395-7700
Christine Bauder	Fellowship & Communication	610-821-0311
Ann McManus	Community Service	610-434-0875
Larry Campbell	Membership	610-391-9805
Randall Forte	Badge Board/Hospitality	610-437-5915
Jonathan Epstein	Youth & Website	610-437-7070 x212
Platte B. Moring III	By-laws & Parliamentarian	610-435-8414
Bob Stevens	Communication & the SMILE	610-390-7787

### Foundation Board Members

Ibolya Balog	610-433-3220
Judith Barberich	610-282-1100 x1478
Barbara Bigelow	610-437-0795
Albert Bova	610-395-5910
Larry Campbell	610-391-9805
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Mark Emswiler	610-967-2141
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John Toner	610-433-8903 x 206

## From the President



**Judy Barberich**

In this month celebrating Thanksgiving, we think about all the blessings we have received and those blessings and gifts we have to share.

This month our Rotary Club is involved in three important community service projects: bringing dictionaries to all the third grade students in the Allentown School District; reading over 40 applications for community service grants; and offering the Pool Pals program to third graders from city schools. This work could not be accomplished without the wonderful efforts and great organizational skills of the committee chairs: Sue Pease, Ann McManus, and Jonathan Epstein, and all those Rotarians who have volunteered to help. Thanks to everybody for lending a hand and offering help. These wonderful projects are a credit to our club and all involved. Look for photos and stories in the next issues of The Smile.

And speaking of The Smile, and all the communications we are fortunate to receive... let's also thank and recognize editor Bob

*(Continued on next page.)*

# Welcome New Members!



**Jackie Lewis**

Jackie owns Photography by Jacqueline Lewis at 3424 W. Highland Street, Allentown, 18104, which also is her home address. She can be reached at 610-395-8311 or jackielewis55@hotmaill.com and at photosbyjlewis.com.

Her spouse is Philip Hublitz and her interests include travel both in the U.S. and internationally, and classical and jazz music.



**Sheila Evans**

Sheila is the Executive Director of the Allentown Symphony Association at 23 N. 6<sup>th</sup> Street, Allentown, 18101. She lives at 6 Old Orchard Court in Clinton, NJ 08809. Contact her at work at sevans@AllentownSymphony.org and 610-432-7961, or at home at 913-226-0794

Her significant other is Robert Cort and her interests include Nebraska football, opera, classical and jazz music.



**James Anderman**

Jim is the pastor of Salem United Methodist Church at 1401 W. Linden Street, Allentown, 18102. He lives at 1407 W. Linden St., and can be contacted at work at 610-432-2577 and smuc@rcn.com. or at home: 610-351-1705 or jdanderman@enter.net.

His interests include collecting books and coins, and outdoor activities.

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## From the President

*(Continued from previous page.)*

Stevens and his team of writers; Chris Bauder for those great emails letting us know about the next meeting's programs; and Jonathan Epstein for producing one of the best websites in the district.

I am pleased to report that our membership is starting to grow. In September, I noted that our count was down, but the membership committee, headed by Larry Campbell, has brought in four new members: welcome to Frank Whelan, Michael Schlossberg, James Anderman, and Jacqueline Lewis.

November is Rotary Foundation Month. The Rotary Foundation has funded health, hunger, and humanitarian projects all over the world, with Polio Plus as one of the flagship programs. On Nov. 20<sup>th</sup> we will recognize Rotarians who are Paul Harris Fellows and also honor five new fellows.

Yes, as Rotarians, we have much for which to be grateful. Best wishes to you and your loved ones for a wonderful Thanksgiving.

~ Judy



## Classification Talk



### Frank St. Amour

August 7 – Frank St. Amour hails from, uh, well ... he’s not sure. Since childhood he’s lived in 16 cities, nine states and two countries. His Dad was a leading urban forestry geneticist with the U.S. Forest service, ultimately becoming research director for the National Arboretum in Washington, D.C.

Frank was born in Philly on Christmas Eve; the family moved when his father took a position in New Hampshire and he spent his High School years in Washington after two more stops along the way.

He attended St. John’s College in Annapolis, and while in college he received the “call” to ministry. Some people struggle with their call and later tell of how they resisted it until God finally wore them down. Frank’s family was not overly religious, so he decided that his call had to come from an outside influence. This led to his attending Anglican

College in Wales in the United Kingdom, a beautiful country whose scenery Father likens to that of Eastern Pennsylvania. He took his first assignment in Wales, where he met his wife, the former Susan Pound.

Sue loves to travel, and this led in part to Frank’s taking a new position in the United States. Since then Sue became a U.S. citizen, has traveled to 45 of the 50 states, and hopes to get to the rest soon. Sue has a law degree from Wales, but has made a career in banking and currently works at First Commonwealth Federal Credit Union.

Frank’s assignments have been in Newport News, VA, Dunkirk, NY, Joliet, IL, Lakeland, FL, Colleyville, TX, and now at St. Stephen’s Episcopal Church in Whitehall. For twelve years he was also a chaplain in the Army National Guard – a special ministry that he valued deeply. It had its challenges, not least was that on every soldier’s dog tags are his or her religious affiliation. “No Preference” was the most prominent choice, almost 50% of all soldiers. Frank believes that we are living with the first generations that do not have a self-identifiable religious affiliation because church-going is not even a social expectation. He was the first clergyman many of his soldiers had ever met. It was while living in Joliet in 1994 that he made the acquaintance of Rotary and

never joined it; that is, he never asked to join. He was informed that a sponsor had published his name to the club and there was no objection should he wish to accept the invitation.

The Joliet club is one of the oldest and being so close to Chicago, it prided itself on its adherence to tradition. It had several multi-generational members and even one fellow with 71 years of perfect attendance – the RI all-time record. He had to attend three weeks of Rotary orientation classes and answer random questions from the committee on the book the ABCs of Rotary. You don’t forget an experience like that. One thing it did, though, was immerse him into being a Rotarian, and not just a “member of a Rotary club.”

In Joliet, Sue and he hosted an exchange student and were on the vocational committee. In Lakeland, he served as international chair, Every Member Every Year chair, and board member. In Colleyville, he was secretary, president-elect, and president.

~ Don Marron



**The deadline for the  
December SMILE is  
November 20.**



Rabbi Robert Lennick

## Rosh Hashanah: How to Live Each Day as a Better Person

On the eve of the Jewish New Year, Rosh Hashanah, we were blessed by Rabbi Rob Lennick's teaching that the lesson of this season of forgiveness is to 'pay it forward' into acts of forgiveness that will change the direction of our lives.

Jonathan Epstein introduced the good rabbi of Keneseth Israel who began by confessing what many of us often feel: guilt over not attending Rotary meetings as regularly as we would like. But as we are in the season of forgiveness he also told us how to address the guilt!

Ten days after Rosh Hashanah is Yom Kippur, the day of at-one-ment with God. The days in between are days focused on repentance where we

should consider how we can add goodness to the world. The Jewish faith considers human nature as neutral: sometimes people do bad things and sometimes we hit the mark. God wanted Adam and Eve to eat the apple so that they would learn right and wrong. When we do not hit the mark we are to go to one another and ask forgiveness and change direction in our lives.

On the 10<sup>th</sup> day of Rosh Hashanah, Yom Kippur, the focus moves from others to our relationship with self and with God. What effort are we making in our relationship with God? The call is to fast and reflect on God's relationship with us.

The luncheon ended on a sweet note with Art Weinrach providing all with the traditional apples and honey representing the sweet opportunity to change course in our lives.

These special Jewish holidays serve as exercise or practice for a whole year of repair of our lives and repair of the world as we seek to attain our higher selves. Thanks Rabbi Lennick!

~ Chris Nelson



Bob Black (left) with Rabbi Lennick and Ken Kirshner.

## Rotoplast Auction

*(Continued from page one.)*

restaurant certificates, golf outings, electronic equipment, salon and spa services, artwork, gift baskets and more. Details are on the district web site: [RotaryDistrict7430.org/RotoplastAuction.cfm](http://RotaryDistrict7430.org/RotoplastAuction.cfm) where you can find donation forms and other information. Please donate your items by November 20, 2009.

If you have any questions about donating items or you would like to be a live TV segment sponsor, please contact Tony Jannetta, the auction chair: [tonyjannetta@aol.com](mailto:tonyjannetta@aol.com) or at 267-253- 1819. Gerry Long is the sponsor chair and can be reached at 610-866-6104.

And please be sure to join the Rotoplast Auction District 7430 Facebook Group!



## November Birthdays

- 4 Christine Nelson
- 8 Marcella Moyer Schick  
Barbara Bigelow
- 12 Charles Wilde  
Dave Bausch  
Peter Welsh
- 15 Deborah Fries-Jackson  
David Shiner
- 16 Deborah H. Lamb
- 20 Alan Black
- 24 Jim Harper
- 28 Ken Kirshner  
Belinda Gray
- 30 Orville Hawk

## Manufacturing is Alive and Well in Eastern Pa

August 28 – Did you know that Lyon Station, Pa., is a hotbed of manufacturing? East Penn Manufacturing employs 5,300 people who make thousands of different sizes and types of lead-acid batteries, battery accessories, and wire and cable products for virtually any application. In fact, they make 70,000 to 80,000 batteries a day!

East Penn is the second largest U.S. manufacturer of automotive batteries. You may be familiar with their DeKa batteries, but they also make many private label batteries for automotive companies including Harley Davidson and Caterpillar.

Allison Snyder painted a picture of the rich history of East Penn Manufacturing. The company was founded in 1946 by DeLight Breidegam Jr., a veteran who had just returned from World War II. DeLight and his father wanted to take advantage of a government program to start new businesses. The war made materials for new batteries scarce, but there was a great demand for rebuilt batteries to allow the returning GIs to get all those mothballed cars and trucks started.

DeLight and his dad filled that need collecting old batteries and rebuild- building them.

Having little money to start, they rented a tiny vacant creamery building. DeLight had to use the grocery store across the street to weigh battery plates and the phone at the hotel to conduct business.

By 1971 the company had grown to 350 employees, a number that would double in the next five years. Large investments in new manufacturing and battery technology led to expansive growth throughout the 1980s and 1990s. Now the largest manufacturing employer in Berks County, it has received many awards.

Currently, East Penn has a 490+ acre plant site, the largest in its industry, and over two million square feet under roof. DeLight Jr. is 84 years old, and still actively engaged in the business.

Although rich in history, East Penn Manufacturing is constantly looking ahead. They are currently research-ing the Ultra battery that uses solar and wind for backup power.

Surrounded by fertile farmland, East Penn has always been committed to the highest environmental standards. Their Lyon Station facility is a model for the lead-acid battery recycling industry.

Finally, East Penn takes pride in its people. East Penn has always recognized and appreciated employees as its most valued resource. In fact,



East Penn has been honored as one of the Best Places to Work in Pennsylvania. They believe in treating people well by providing a safe workplace and good pay. They hired 200-300 people last year, selected from a pool of 10,000 applicants.

The jobs have changed from manual labor to high tech jobs, but East Penn's values of quality and employee satisfaction continue to attract a fine workforce to Lyons Station.

The story of East Penn Manufacturing is a story of a successful manufacturing business that distributes its products internationally, but makes all of its product in the United States. It is the story of a privately-held family business whose core values include environmental protection, employee satisfaction, and high quality products. And the story's happy ending: manufacturing is alive and well in Eastern Pennsylvania!

~ Suzanne Goodell





## Neidig Adventure

September 25 – Rotarians enjoyed a refreshing program presented by our Camp Neidig campers Will Moring and Katelyn Earl. Will, son of Rotarian Platte Moring, is a senior at Emmaus High School. Katelyn is a senior at Allen High School, and president of Allen’s Interact Club.

Will and Katelyn talked about the highlights of their four days at Camp Neidig:

- Making new friends - the campers were so open and friendly; their time together helped break down stereotypes of jocks and nerds.



Will Moring and Katelyn Earl share their experiences..

- Very small cabins: with only one small mirror to be shared by all the girls!

- Problem-solving: Will and Katelyn learned they need good communication to achieve successful group problem-solving.

- Group pride: campers were separated into tribes. Our campers were in the Delaware and Lenape tribes. Over the four days, each tribe bonded and developed group pride.

Will and Katelyn showed us a tribe photo. Everyone looked like they were having fun when all eighteen members of one tribe piled into a small gazebo!

- Saying goodbye: Will and Katelyn were amazed at how close they came to their fellow Neidig campers in four days. Together they shared an emotional goodbye. Our Neidig campers expressed their gratitude for the life-changing four days they spent at Camp Neidig.

~ Suzanne Goodell



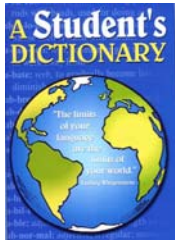
## Calling All Paul Harris Fellows

At our meeting on November 20, we will recognize five new Paul Harris Fellows. We’d like all current PHF to wear their medallions that day, and plan to stay a minute after the meeting so we can take a picture. Thank you!



Did you know that November is Rotary Foundation month?

The mission of The Rotary Foundation is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty. Check it out online at: [www.rotary.org](http://www.rotary.org)



## The Dictionary Project Needs You

Volunteers are still needed to help deliver the books to the schools on Thursday, November 12 from 9:00 a.m. to 12 noon. Contact Susan Pease (610-432-4333 x55) or [Spease@AllentownArtMuseum.org](mailto:Spease@AllentownArtMuseum.org)

Volunteer photographers also are needed to capture the fun and excitement! Contact Bob Stevens (610-390-7787).

And donations are needed. Just \$1.70 will pay for a dictionary. And \$60 will pay for a class. Make your check payable to the Allentown Rotary Foundation. Thank you!



New member orientation was held on Thursday, October 22 at the Holiday Inn Hotel. Pictured (from left to right) are Theresa Podguski, Andrew Block, Frank Whelan, Father Frank St. Amour, Rev. Jim Anderman, Nancy Teichman, and Larry Campbell.

*(photo by Barbarich)*

## Service Above Self

### Coming Events

6<sup>th</sup> - Classification Talk:  
Avery Smith

13<sup>th</sup> - Veterans Day Program  
Maj. Nate Kline (see page one)

20<sup>th</sup> - Gordon Sommers  
Paul Harris Recognition

27<sup>th</sup> - No meeting today

### Coming in December

December 4<sup>th</sup> - Classification Talk  
Bill Hoffman

### the Rotary Smile

Allentown Rotary Club  
5540 German Road  
Emmaus, PA 18049

