

the Rotary Smile

Allentown, Pennsylvania

www.AllentownRotary.org

October - November 2011



From the District Governor

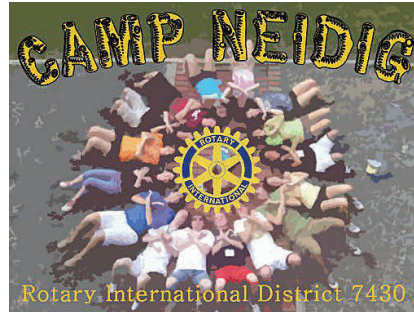


Bill Jahn

District 7430 Rotarians are gearing up for the Rotary TV Auction on December 3rd. The proceeds from the auction will fund medical missions for cleft palate and cleft lip surgeries for children and young adults in third world countries. The last mission cost \$80,000 and provided \$500,000 worth of procedures for 90 people. No longer will these children be shunned for the way they appear. Their speech will become intelligible. They will be able to eat and drink. THESE SURGERIES CHANGE THEIR LIVES.

We need many donated items and sponsors to make this a success. You can find donation forms and types of items that are needed on www.rotarydistrict7430.org website. Click on the event banner. Maria Kim (215) 740-8250 and Jill Long (610) 597-4559 are co-chairs. Call them with any questions.

~ Bill Jahn



Camp Neidig 2011



Campers (l. to r.) Mirian Bade, Jack Lema, and Sasha Lopez shared their Neidig experience with us.

August 26 - Jack Lema, Sasha Lopez and Mirian Bade (Hester's daughter) shared their Camp Neidig experiences with the club. The camp, located near Boyertown, is a retreat where high school juniors develop leadership and teamwork skills. It is held in June.

The camp brings together talented students for a weekend of fun and friendship. Campers participate in challenging activities and hear about leadership from speakers from various professional backgrounds.

Camp Neidig was created by Rotarian Joseph Neidig in 1950 as a place where boys could further their leadership abilities. Girls were invited to attend in 1990.

Originally held in Green Lane, the camp has been held at several locations until finding its current home in Camp Manatawny.

Upon arrival, campers are assigned to one of eight tribes, and then get acclimated to their weekend lodgings, which are rustic cabins...complete with bugs and cobwebs.

Throughout the weekend, they participate in several team building activities, hear from inspirational speakers, and are assigned to a workshop where each tribe is responsible for an activity for the closing ceremony.

Jack, Sasha and Mirian unanimously agreed Camp Neidig was a great experience, and one they would highly recommend!

~ Kathy Frazier

The Rotary Club of Allentown
 • *in our 98th year of service* •
610-794-4101
www.AllentownRotary.org

~ **A Member of Rotary International** ~
Club No. 5414, District 7430
www.rotarydistrict7430.org

Meeting Fridays at noon at the Holiday Inn
9th & Hamilton Streets, Allentown

Rotary is a worldwide organization of business and professional leaders that provides humanitarian service, encourages high ethical standards in all vocations, and helps build goodwill and peace in the world. Some 1.2 million Rotarians belong to 31,000 Rotary clubs located in more than 200 countries.

Club Officers

President	Theresa Podguski	610-778-3303
President-Elect	Jonathan Epstein	610-437-7070 x 212
Secretary	Barbara Bigelow	610-437-0795
Treasurer	Tom Christman	610-434-9645
Past-President	Larry Campbell	610-398-9612

Board of Directors

Committee

Phone

Christine Bauder ...	Fellowship & Communication	610-821-0311
Jim Bova	Badge Board/Hospitality	610-435-7489
Larry Campbell	Paul Harris/ Iobst awards	610-398-9612
Mark E. Emswiler	Scholarship	610-967-2141
Jonathan Epstein ...	Membership & Website	610-437-7070 x 212
Don Marron	Public Relations	610-439-1600 x 135
Ann McManus	Community Service	610-434-0875
Bob Stevens	Communication & the SMILE	610-390-7787
Heather Strencosky	Youth	610-351-8297
Nan Yarrish	Program	610-434-2648

Foundation Board Members

Wallace Eldridge, Chairperson	610-366-0843
Judith Barberich	610-282-1100 x1478
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Tom Christman	610-434-9645
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Theresa Pudguski	610-778-3303
Janet Roth	610-434-9645
Frank St. Amour	610-435-3901
Marci Schick	610-794-5129
Pete Smith	610-395-7700

From the President



Theresa Podguski

Soon we will be celebrating Thanksgiving which is a time of reflection and a time to be thankful for the blessings that have been bestowed upon us.

I extend my sincerest thanks to all of those involved in our 2nd annual 5K Run/Walk – in particular

“ One of Rotary’s Six Areas of Focus is Basic Education and Literacy.”

our co-chairs Janet Roth and Marci Schick, as well as all of our sponsors. The event was a huge success! There will be a full report in the next SMILE.

One of Rotary’s Six Areas of Focus is Basic Education and Literacy. More than 770 million adults worldwide do not know how to read. Our club addresses this need through our Dictionary Project where we donate 1,300 dictionaries to every third grade student in the Allentown School District. I will never forget when I was delivering dictionaries a few years ago and one of the girls in the classroom looked at me and said, “I have always wanted my own dictionary.”

(Continued on page three.)



Lehigh Valley International Airport Update

Sept. 23 - We were fortunate enough to have Skip Fairchild present an update on Lehigh Valley International Airport. Skip is the acting Executive Director and Director of Public Safety for Lehigh Valley International Airport. He started off his career in law enforcement for the city of Easton where he eventually served as the Chief of Police before retiring. Relating to his current position he spoke about the transition of management and the status of Southwest Airlines at LVIA. During the current transition, the airports policies, procedures, financials, and any other facet of airport operations were reviewed. Ultimately the evaluation was to determine if a management company would take over the airport or whether or not they should continue to run it in the manner in which it's currently operating.

Southwest Airlines recently obtained Air Tran Airlines in May 2011 and they are cur-

rently analyzing the value of continuing the Air Tran Airlines flights. Recently the airport has been pitching for Southwest Airlines to continue where Air Tran Airlines has left off and provide flights out of LVIA. LVIA is currently competing for Southwest Airlines against the 48 other airports that previously flew Air Tran flights on a regular basis. As a result, LVIA has been actively promoting the greater Lehigh Valley area through sending Southwest Airlines, in Dallas Texas, informational pieces on the area every week. Information has been sent regarding Crayola Crayons, Just Born Jelly Beans, and all of the colleges and universities that the region has to offer. We hope that Southwest Airlines adds flights to our local airport.

~ Kati LaBuda



Happy Birthday!

November

- 4 Christine Nelson
- 8 Marcella Moyer Schick
- 9 Barbara Bigelow
- 12 Dave Bausch
- 12 Peter Welsh
- 12 Charles Wilde
- 15 Deborah Fries-Jackson
- 16 Debra H. Lamb
- 20 Alan Black
- 24 Jim Harper
- 28 Ken Kirshner

From the President

(Continued from page two.)

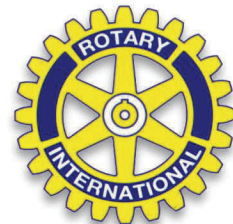
This was truly a rewarding experience for me as well as the students. We once again are turning to you our members for help funding the dictionaries as well as packing them up and delivering them to the students in mid-November. If you can help in any way, please contact Jonathan Epstein. Thank you to Jonathan for coordinating our Dictionary Project.

The Community Service Committee, chaired by Ann McManus has been busy reviewing the more than 20 grant applications which were received and once selected, will be awarded at our December 2 meeting. Thank you to Ann and the committee of "readers" who have volunteered to help on this project.

As you can see our club has a lot going on and we have a lot for which to be thankful. RI President Banerjee has asked us to reach within to embrace humanity and our club has and continues to embrace humanity in many ways.

Happy Thanksgiving!

~ Theresa





Incoming District Governor, Bill Jahn (center) met with club board members in July to discuss our programs, goals and objectives.

the Rotary Smile

Allentown Rotary Club
5540 German Road
Emmaus, PA 18049

